



22-23-24, August 2024 BIEC, Bangalore, India



CONCURRENT SHOWS







HIGHLIGHTS

- 350+ STALLS
- LIVE MACHINERY
- 20+ COUNTRIES
- **DEMONSTRATION/**
- 25000+ VISITORS
- CONFERENCE

Organizer:

In Association with:

Official Publications:

Industry Partners:













GATEWAY TO THE BIGGEST MARKET FOR FOOD & BEVERAGE PRODUCTS, IMPORT-EXPORT, PROCESSING & PACKAGING MACHINERY AND FOOD HOSPITALITY.... INDIA

INDIAN FOOD INDUSTRY

Welcome to the heart of India's culinary innovation and food processing excellence! As you embark on a journey through India's culinary landscape, it's essential to grasp the monumental scale and dynamic growth of our food processing sector.

India's food processing industry is not merely vast; it is among the largest on the global stage. With an anticipated output of \$535 billion by 2025-26, it plays a pivotal role in the world's culinary tableau.

The Ministry of Food Processing Industries (MoFPI), dedicated to facilitating investments across the entire value chain. This industry is more than just a commercial endeavor; it bridges the gap between Indian farmers and consumers, both domestically and internationally.

India's food processing prowess spans various sectors, including grains, sugar, edible oils, beverages, and dairy products. Moreover, the government's strategic initiatives under the Pradhan Mantri Kisan Sampada Yojana (PMKSY) have yielded 41 Mega Food Parks, 376 Cold Chain projects, 79 Agro-Processing Clusters, and numerous other projects that have been approved throughout the nation.

The key sub-segments of this multifaceted industry encompass Fruits & Vegetables, Poultry & Meat processing, Fisheries, Food retail, and the dairy industry, presenting diverse opportunities for both domestic and international stakeholders.

As you delve into the details of this thriving industry, take note of the impressive growth statistics—be it the rise in horticulture production, India's rank as the world's largest milk producer, the surge in egg and fish

production, or the meteoric growth of online grocery retail, forecasted to reach \$10-12 billion by 2025.

With this glimpse into the exuberant Indian food processing industry, we invite you to explore the myriad opportunities, forge partnerships, and savor the flavors of a thriving culinary tradition at our exhibition. Join us on this delectable journey, where the world of food processing converges in the heart of India.

ABOUT THE SHOW

Recognizing new opportunities and emerging technologies to implement into the business in gaining a competitive advantage, **15th India Foodex 2024** is going to be organized from **22-23-24**, **August 2024 at BIEC, Bangalore, India.** As to improve its worth further, there will be concurrent shows addressing the needs of the different related sectors, **14th** GrainTech India 2024, **13th** DairyTech India 2024 and BakeryTech India 2024

The 15th edition of India's largest food and agribusiness exposition series, India Foodex, offered an impressive show of food processing, packaging, storage and warehousing technologies to the visitors and pleased the exhibitors with overwhelming response.

Over the years, the series have gained huge popularity among the leading international players of the sector and provide the opportunity to emerging players to make their mark in the industry. We are expecting more than 350 Exhibitors and 25000 trade visitors from 20 Countries in India Foodex 2024 this year.















EVENT GLIMPSES

























Join us as: ► SPONSOR → EXHIBITOR → VISITOR



EXHIBITOR PROFILE

- Food Processing Machinery & Equipments
- Food Packaging Machinery, Material & Equipments
- Fresh, Processed and Beverage (Non Alcoholic) Food
 Products like Rice (Basmati & Non Basmati), Spices, Pulses,
 Cereals, Grains, Namkeen, Corn Flacks, Chips, Tea, Juices,
 Soft Drinks, Health Drinks, Convenience Food, Coffee,
 Ready to Eat Products, Functional Food, Noodles, Pasta,
 Wheat Flour, Vermicelli, Maida, Sooji, Wafers, Corn, Pickles,
 Jams, Biscuits, Confectionary, Food Drinks, Frozen Food, Ice
 Cream & other Dairy Products, Live Stock Products, Bakery
 Products, Coco Products, Honey etc.
- Hotel & Kitchen Equipments
- Grain Milling Technology
- Dairy, Bakery Product & Technology
- Agriculture & Technology
- Poultry Equipment
- Sea Food Products & Technology
- Food Retailing Supplies
- Bar code / Ink Coding Technology
- Banks/ Agri Finance Companies
- Quality Certification Agencies
- Organic Food Products
- Food Testing Lab & Equipment
- Food Sector Infrastructure
- Post Harvest Technology
- Pack Houses/ Warehousing
- Packaging Technology & Services
- Automation and Robotics
- Grading & Sorting Machinery
- Wrapping, Sealing & Lamination Equipment
- Elevator / Conveyors / Rotary Separators
- Cold Chain Equipment for Perishable Produces
- Cold room & Refrigeration Appliances
- Perishable and food Cargo Handling
- Refrigerated Van & Trucks / Body Builders
- Pack House/ Warehousing / Surveyors
- Digital Temperature Controller & Data Logger
- Herbal foods products
- Marketing & Export Services
- Marine Products & Aquaculture
- R & D Organisation
- Post Harvest Technology
- Magazines/ Papers/ Books/ Directories/ CD etc.
- Universities/Research Institutions
- International Consulates
- ... and many more products





ABOUT US

Media Today Group is among one of the India's leading agro trade event organiser and publications House. Media Today Group is pioneer in organizing specialised trade exhibitions on Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry including food and commodities conferences, workshops, etc. with the active support, and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. The Group publishes prestigious magazines like Floriculture Today, AgriBusiness & Food Industry, Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. The Group has a strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

Media Partners:

Online Media Partner:



















For stall booking & other details please contact



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E-mail: indiafoodex@gmail.com, Website: www.indiafoodex.com

Members of:







STALL RESERVATION FORM

SHELL SCHEME PER SQUARE METER

(Applicable GST 18%)



| Shell Scheme includes: flo | or rental, back and sid | le walls, fascia board with c | ompany name, one table, | | |
|--|---------------------------|-------------------------------|------------------------------|--|--|
| two chairs (per 9 Sqm.), 3 | spot lights, registration | n fee, electric point (300 w | atts single power socket per | | |
| booth), carpet and company entry in the official show catalogue. | | | | | |
| | | | | | |
| | | | | | |

| Min. 9 sq. Mtr. | 1 side open | Rs. 8300/- per sqmt. | Euro 230 per sqmt. |
|------------------|--------------|----------------------|--------------------|
| Min. 18 sq. Mtr. | 2 sides open | Rs. 8900/- per sqmt. | Euro 245 per sqmt. |
| Min. 36 sq. Mtr. | 3 sides open | Rs. 9300/- per sqmt. | Euro 260 per sqmt. |
| Min. 75 sq. Mtr. | 4 sides open | Rs. 9500/- per sqmt. | Euro 270 per sqmt. |

1 SIDE OPEN STALL 9 sqm. stall | Rs. 74700/- + 18%GST 12 sqm. stall | Rs. 99600/- + 18%GST 15 sqm. stall | Rs. 124500/- + 18%GST 18 sqm. stall | Rs. 149400/- + 18%GST 2 SIDES OPEN STALL

RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

| Min. 18 sq. Mtr. | 1 side open | Rs. 7300/- per sqmt. | Euro 195 per sqmt. |
|------------------|--------------|----------------------|--------------------|
| Min. 27 sq. Mtr. | 2 sides open | Rs. 7900/- per sqmt. | Euro 205 per sqmt. |
| Min. 36 sq. Mtr. | 3 sides open | Rs. 8300/- per sqmt. | Euro 215 per sqmt. |
| Min. 75 sq. Mtr. | 4 sides open | Rs. 8900/- per sqmt. | Euro 230 per sqmt. |

21 sqm. stall Rs. 186900/- + 18%GST 1 SIDE OPEN STALL

18 sqm. stall Rs. 160200/- + 18%GST

18 sqm. stall Rs. 131400/- + 18%GST 21 sqm. stall Rs. 153300/- + 18%GST

2 SIDES OPEN STALL

27 sqm. stall Rs. 213300/- + 18%GST 30 sqm. stall Rs. 237000/-+ 18%GST

3 SIDES OPEN STALL

36 sqm. stall Rs. 298800/- + 18%GST 45 sqm. stall Rs. 373500/- + 18%GST



OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

| Min. 36 sq. Mtr. | Rs. 5500/- per sqmt. | Euro 165 per sqmt. | |
|------------------|----------------------|--------------------|--|
|------------------|----------------------|--------------------|--|

PREMIUM STALL (INSIDE HALL) PER SQ MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

| Min. 27 sq. Mtr. | Rs. 14500/- per sqmt. | Euro 275 per sqmt. | |
|------------------|-----------------------|--------------------|--|
|------------------|-----------------------|--------------------|--|

- Extra Power Charges Rs. 2500/- (Euro 45) per KW (if required).
- Stall booking on first come first serve basis.
- Stall booking is subject to receive 100% payment in advance.
- Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on.

| details are as follows: | | | | | |
|--|---------------------------|----------|-------------|--|--|
| Name:Designation:Con | npany / Organization Name | | | | |
| | | a. /a. | | | |
| Address: | City: | Pin/Zip: | | | |
| State:Mobile: | E-mail: | Date | | | |
| We are enclosing a Cheque/DD of RsNoNo. | d | Drawn | in favour o | | |
| MEDIA TODAY PVT. LTD., payable at delhi, India or sending money through Bank Transfer. | | | | | |
| Office Use only: | | | | | |
| Hall No Stall No Remark | | | | | |

Signature and Seal





FAIR CATALOGUE ADVERTISEMENT TARIFF

| | Size in Cm (HxW) | In Rs. | In Euro |
|--------------------|------------------|---------|---------|
| Full Page Color | 19.5 x 11.5 | 17000/- | 375 |
| Half Page Color | 9.5 x 11.5 | 9000/- | 195 |
| Full Page b/w | 19.5 x 11.5 | 9000/- | 195 |
| Half Page b/w | 9.5 x 11.5 | 6000/- | 100 |
| Quarter Page Color | 9.5 x 5.5 | 5000/- | 100 |
| Quarter Page b/w | 9.5 x 5.5 | 3500/- | NA |

India Foodex 2024 fair catalogue will feature editorial on the exhibitors, listing their products and services on display. The catalogue with exhibitor listing and advertisement, will be distributed free of cost to all exhibitors. It will be available for sale to all trade visitors.

CONDITIONAL PAGES (SPECIAL POSITIONS ALL COLOR)

| | Size in Cm (HxW) | In Rs. | In Euro |
|---------------------------------|------------------|---------|---------|
| 1st Inner Page | 19.5 x 11.5 | 35000/- | 680 |
| 1st Opening (3rd Page) | 19.5 x 11.5 | 35000/- | 680 |
| Last Inner | 19.5 x 11.5 | 33000/- | 680 |
| Back Cover Page | 19.5 x 11.5 | 55000/- | 950 |
| 4th, 5th, 6th & 7th Page (each) | 19.5 x 11.5 | 33000/- | 680 |
| Opposite to last Inner Page | 19.5 x 11.5 | 33000/- | 680 |



(Add 5% GST)

I/ We would like to advertise in the fair Catalogue. Please book ad space Color / B/W.......size option. Art work / positive in the appropriate size is/are □ enclosed □ will be sent separately by......through courier / e-mail.

BANNER ADVERTISING OPTION AT VENUE

RATES: Banner space Rs. 2000 (100 USD / 75 EURO) per sqft.

General Conditions of advertising in fair catalogue

* Advertisement opportunities in fair catalogue are equally available for exhibitor and non-exhibitor. *Order will be accepted by the organizer provided it is received with a DD or Cheque for the full amount in advance, payable to MEDIA TODAY PVT. LTD., Delhi, India. Accordingly, the advertiser must send JPEG, PDF (minimum 300 dpi resolution in CMYK) and CDR (with curve) to reach the organizer latest by 10th July 2024.

Declaration: I / We read the terms and conditions and undertake to observe and follow them.

| Name: | Designation: | C | ompany / Organizatio | n Name: | |
|------------------------------------|-------------------------|-----------------------------|--------------------------|-----------------------------|--|
| Address: | | | | | |
| City: | Pin/Zip: | . State: | | Country: | |
| TelMa | ail: | | .Website: | | |
| We are enclosing a Cheque/DD.of Rs | | No | | dated | |
| Drawn | in favour of MEDIA TODA | AY PVT. LTD., payable at De | elhi, India or Sending m | oney through Bank Transfer. | |

Signature and Seal







INTERNATIONAL EXHIBITION ON FOOD PROCESSING & PACKAGING MACHINERY, FOOD & BEVERAGE PRODUCTS, HORECA, COLD CHAIN AND ALLIED INDUSTRIES

22-23-24, August 2024

BIEC, Bangalore, India



PARTNERSHIP OPTIONS

TITLE **PARTNERSHIP**

Rs. 25 Lakh Euro 30000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 100 sq. mt. (under shell scheme) 4 side open stall in the exhibition or 125 sq.mt. Stall under bare space (raw)
- Two Full Page Color Advertisement in Fair Catalogue at Special position cover page).
- Two Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine "Agribusiness & Food Industry" on Special Position
- Company Logo on Front Page of Fair Catalogue
- 15 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1500 Entry Passes (hard copy)

PLATINUM PARTNERSHIP

Rs. 17 Lakh Euro 20000 (+18% GST)

- · Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 60 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 75 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 8 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

PARTNERSHIP

Rs. 5.5 Lakh **Euro 6000** (+18% GST)

- Full Page Color Advertisement in Fair Catalogue at Spl. position
- Full Page Color Advertisement in Official Magazine "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)
- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 27 sg. mt. (under shell scheme) 1 side open stall in the exhibition or 18 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Half Page Color Advertisement in Official Magazine "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 3 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- 1000 Entry Passes (hard copy)

BRON7F

SILVER

PARTNERSHIP

Rs. 7 Lakh

Euro 8000

(+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines.
- 18 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 21 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- 200 Entry Passes (hard copy)

DIAMOND **PARTNERSHIP**

Rs. 13 Lakh Euro 15000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 45 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 36 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position
- One Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine

"Agribusiness & Food Industry"

- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

LANYARD **PARTNERSHIP**

Rs. 5 Lakh Euro 6000 (+18% GST)

- 9 sq. mt. stall (under shell scheme) 1 side open
- Distribution of Lanyard from the registration counter to all visitors/ exhibitors
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- 300 Entry Passes (hard copy)

REGISTRATION COUNTER PARTNERSHIP

Rs. 1.99 Lakh **Euro 300** (+18% GST)

(Including designing, rental, printing, installation etc.)

GOLD PARTNERSHIP

Rs. 9 Lakh Euro 12000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 36 sg. mt. (under shell scheme) 2 side open stall in the exhibition or 27 sq.mt. Stall under bare space (raw)

FI AG **PARTNERSHIP**

(Rs. 6000/- / Euro 60 per flag (min. booking of 10 flags)

(Including designing, rental, printing, installation etc.)

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi

Organised by:

